



**Established 2005**  
**Published by Sentinel Printing Co., Inc.**

***Publisher - Steven Smith***  
***Co-Publisher - Michael Smith***  
***Director of Marketing - Nick Butler***

*Published online monthly/Updated daily*

**MAILING ADDRESS:**

P.O. Box 406  
Vails Gate, NY 12584

**MAIN OFFICE LOCATION:**

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New Windsor, NY 12553

**PHONES:**

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Fax: 845-562-0488

**E-MAIL:**

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**WEBSITE:**

[WWW.AVIATORENEWS.COM](http://WWW.AVIATORENEWS.COM)



**ONLINE DISPLAY AD SIZES AND INFORMATION**

**Ad Sizes:**

**Unit Ads w x h**

**1 UNIT.....240px x 120px**

**2 UNITS.....240px x 240px**

**3 UNITS.....240px x 360px**

**4 UNITS.....240px x 480px**

**PACKAGES**

**Extended frequency 2x (silver)**

**Extended frequency 3x (gold)**

**Extended frequency 4x (platinum)**

**CLASSIFIED INFORMATION**

**\$30 dollars. Unlimited amount of words.**

**PUBLICATION DATES**

**The Aviator publishes 12 times per year.  
Updated daily**

**GENERAL INFORMATION**

*The Aviator may decline to run further advertising for a contract advertiser whose account is more than 30 days overdue. All advertisers in The Aviator must conform to local, state and federal laws. The Aviator's liability for errors in publication or for wrong date of publication are limited to the cost of the advertising space involved.*

*The Aviator shall in no case be liable for failure to publish, no matter what the reason for that failure. Advertisements resembling news type must carry the heading "advertisement."*



**DISPLAY AD PRICES PER MONTH**

***Standard Frequency***

<b>1 UNIT.....</b>	<b>\$750.00</b>
<b>2 UNITS.....</b>	<b>\$1,500.00</b>
<b>3 UNITS.....</b>	<b>\$2,000.00</b>
<b>4 UNITS.....</b>	<b>\$3,000.00</b>

***Extended Frequency 2x (silver)***

***3 feature articles about your business per year***

<b>1 UNIT.....</b>	<b>\$875.00</b>
<b>2 UNITS.....</b>	<b>\$1,625.00</b>
<b>3 UNITS.....</b>	<b>\$2,125.00</b>
<b>4 UNITS.....</b>	<b>\$3,125.00</b>

***Extended Frequency 3x (gold)***

***6 feature articles about your business per year***

<b>1 UNIT.....</b>	<b>\$1,000.00</b>
<b>2 UNITS.....</b>	<b>\$1,750.00</b>
<b>3 UNITS.....</b>	<b>\$2,250.00</b>
<b>4 UNITS.....</b>	<b>\$3,250.00</b>

***Extended Frequency 4x (platinum)***

***1 feature article about your business every month***

<b>1 UNIT.....</b>	<b>\$1,250.00</b>
<b>2 UNITS.....</b>	<b>\$2,500.00</b>
<b>3 UNITS.....</b>	<b>\$3,750.00</b>
<b>4 UNITS.....</b>	<b>\$5,000.00</b>



Ad Sizes:

Unit Ads w x h

1 Unit = 240px x 120px

2 Units = 240px x 240px

3 Units = 240px x 360px

4 Units = 240px x 480px

Packages

extended frequency 2x (silver)

extended frequency 3x (gold)

extended frequency 4x (platinum)

**1 UNIT AD**

**2 UNIT  
AD**

**4 UNIT  
AD**

**3 UNIT  
AD**